



Date: 13/02/2023

To, The Secretary, BSE Limited P. J. Towers, Dalal Street, Mumbai- 400 001 Scrip Code – 543714	To, The Secretary National Stock Exchange of India Limited Exchange Plaza, C-1, Block- G, Bandra Kurla Complex, Bandra(E) Mumbai – 400 051 Symbol – LANDMARK
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Dear Sir/Madam,

**Subject: Press Release titled “Group Landmark enters into an exclusive agreement with Permagard Automotive USA to scale-up its Car Care business”**

We are enclosing herewith the above mentioned press release issued by the Company, the content of which is self-explanatory.

This is for the information of the exchange and the members.

Thanking you

Yours faithfully

**For Landmark Cars Limited**

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**Mr. Amol Arvind Raje**  
**Company Secretary and Compliance Officer**  
**(A19459)**  
**Date: 13<sup>th</sup> February, 2023**  
**Place: Mumbai**

Landmark Cars Limited.  
(formerly known as Landmark Cars Private Limited)  
CIN : U50100GJ2006PLC058553 | GSTIN : 24AABCL1862B1Z2

Registered Office : Landmark House, Opp. AEC, Near Gurudwara, S.G. Highway, Thaltej, Ahmedabad -380059 | Tel : +91-7966185555  
Email: info@landmarkcars.in | Website : www.grouplandmark.in



## Press Release

# **Group Landmark enters into an exclusive agreement with Permagard Automotive USA to scale-up its Car Care business**

With immense pleasure we are happy to announce that **Permagard Automotive USA** has recently entered into an exclusive agreement for India with Landmark Cars Limited's wholly owned subsidiary Watermark Cars Pvt. Ltd. (WCPL).

This is the second Car Care brand for Group Landmark after **MotorOne-Australia**, which is already a part of our group. As a business strategy, we are further strengthening the Car Care Business in order to maximize incremental & newer revenue streams by introducing exclusive, unique products & services which sets us apart from other dealerships in India.

We all know that Car Care Business contributes sizeable profits & helps us in expanding our margins in a competitive car sales & service business.

With both our Brands **Permagard Automotive & MotorOne car care**, we are now poised to take leaps into Car Care Business, which is growing by 20% CAGR in India and a very few dealerships actually are focused in this space.

**Note:** The above press release is a business operational update. It does not constitute a material information or an UPSI as per SEBI Regulations.