



**Date:** September 07, 2023

To,  
**The Secretary,**  
BSE Limited  
P. J. Towers,  
Dalal Street,  
Mumbai- 400 001  
**Scrip Code - 543714**

To,  
**The Secretary,**  
National Stock Exchange of India Limited  
Exchange Plaza, C-1, Block- G,  
Bandra Kurla Complex, Bandra(E)  
Mumbai - 400 051  
**Symbol - LANDMARK**

**Subject: Intimation under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (the 'Listing Regulations') - Incorporation of a Wholly Owned Subsidiary Company.**

Dear Sir / Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (including any statutory modification(s), amendment(s) or re-enactment(s) thereof for the time being in force, we hereby inform you that Landmark Cars Limited ('the Company') has incorporated a Wholly Owned Subsidiary Company named 'Landmark Mobility Private Limited'.

The details as required under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 are enclosed as "**Annexure - A**".

This is for your information, and you are requested to bring this to the notice of your constituents and take the above information on your record.

**For Landmark Cars Limited**

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**Mr. Amol Arvind Raje**  
**Company Secretary and Compliance Officer**  
**(A19459)**



Annexure - A

Details required under the Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023

Incorporation of a Wholly Owned Subsidiary Company named "Landmark Mobility Private Limited" on September 4, 2023.

Sr. No	Particulars	Details
1.	Name of the Target Company, details in brief such as size, turnover, etc.	Landmark Mobility Private Limited (referred to as 'LMPL') is incorporated as a wholly owned subsidiary of the Company on September 4, 2023.  Size/Turnover: Not applicable (since it is a newly incorporated company)
2.	Whether the acquisition would fall within related party transaction(s) and whether the promoter/promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length"	The newly incorporated company being a subsidiary will be a Related Party. The initial investment in the said wholly-owned subsidiary would be Related Party Transaction and will be considered to be at Arms' Length.  The Company is the Promoter of the said wholly-owned subsidiary. Save and except as mentioned above, the Company is not interested in any other manner.
3.	Industry to which the entity being acquired belongs	Dealership of cars.  Newly incorporated. LMPL, is yet to commence the business operations.
4.	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	LMPL intends to carry on the business of sales, after sales and allied business.
5.	Brief details of any governmental or regulatory approvals required for the acquisition;	Not Applicable
6.	Indicative time period for completion of the acquisition;	Not Applicable
7.	Nature of consideration - whether cash consideration or share swap and details of the same;	Subscription to 100% of the Equity Shares of ACPL by consideration in the form of cash



8.	Cost of acquisition or the price at which the shares are acquired	Subscription to 100% Equity Shares of LMPL of Rs. 10/- per share amounting to Rs. 5,00,00,000/-
9.	Percentage of shareholding / control acquired and / or number of shares acquired;	100% of the paid-up share capital of Landmark Mobility Private Limited is held by Landmark Cars Limited.
10.	Brief background about the entity acquired in terms of products / line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief);	<p><b>Brief Background:</b> LMPL the wholly owned subsidiary of the Company, incorporated in India shall carry out the business of Sales, After Sales and allied business.</p> <p><b>Date of Incorporation:</b> September 4, 2023</p> <p><b>Registered Office:</b> Landmark House Opp. AEC, Near Gurudwara, Thaltej Daskroi, Ahmedabad - 380059</p> <p><b>History / Turnover</b> - Not Applicable (Since it is a newly incorporated company)</p>

For **Landmark Cars Limited**

**Mr. Amol Arvind Raje**  
**Company Secretary and Compliance Officer**  
**(A19459)**

**Date:** September 07, 2023.

**Place:** Mumbai