

Date: February 07, 2024

To, To,

The Secretary, The Secretary,

BSE Limited National Stock Exchange of India Limited

P. J. Towers, Exchange Plaza, C-1, Block- G, Dalal Street, Bandra Kurla Complex, Bandra(E)

Mumbai - 400 001 Mumbai - 400 051 **Scrip Code - 543714 Symbol - LANDMARK** 

### Subject: Disclosure pursuant to Regulation 30(6) of SEBI (LODR) Regulations, 2015

In compliance with Regulation 30 (6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the above-mentioned press release issued by the Company, the content of which is self-explanatory.

This is for the information of the exchange and the members.

Thanking you Yours faithfully

For Landmark Cars Limited

Mr. Amol Arvind Raje Company Secretary and Compliance Officer (A19459)

Landmark Cars Limited.

(formerly known as Landmark Cars Private Limited)

CIN: L50100GJ2006PLC058553 | GSTIN: 24AABCL1862B1Z2

Registered Office: Landmark House, Opp. AEC, Near Gurudwara, S.G. Highway, Thaltej, Ahmedabad -380059 | Tel: +91-7966185555

Email: info@landmarkcars.in | Website: www.grouplandmark.in



# Landmark Cars solidifies its position in electric vehicle space with fourth BYD showroom

Wednesday, February 7<sup>th</sup>, 2024, Mumbai – Landmark Cars Limited (BSE: 543714 & NSE: LANDMARK), one of the leading premium automotive retail businesses in India, has received a formal letter of approval from BYD India Pvt Ltd for opening a showroom in South Mumbai, Maharashtra. This showroom will be established by M/s Watermark Cars Private Limited, a wholly owned subsidiary company of Landmark Cars. This will be the Fourth BYD showroom of the Company. The Company already has a showroom and workshop each in Western Mumbai, Delhi and Noida for providing Sales and After Sales services to its customers.

BYD is the top New Energy Vehicle manufacturer worldwide in 2023 and has plans to launch new products in India this year. Landmark Cars is the largest partner for BYD in India.

#### **About Landmark Cars Limited:**

Landmark Cars Limited is the leading premium automotive retail business in India with dealerships for Mercedes-Benz, Honda, Jeep, Volkswagen, BYD, Renault, Mahindra & Mahindra and MG Motors. The company also caters to the commercial vehicle retail business of Ashok Leyland in India. Company has its presence across the automotive retail value chain, including sales of new vehicles, after-sales service and repairs, sales of pre-owned passenger vehicles and facilitation of the sales of third party financial and insurance products.

For more information, please visit - www.grouplandmark.in

#### **Safe Harbour Statement:**

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances.

Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

#### For more information please contact:



#### **Landmark Cars Limited**

CIN No: L50100GJ2006PLC058553

Mr. Amol Raje

Company Secretary & Compliance Officer

companysecretary@landmarkindia.net

# SGA Strategic Growth Advisors

## Strategic Growth Advisors Pvt Ltd.

CIN No: U74140MH2010PTC204285

Devika Shah / Shikha Puri

Tel No: +91 99207 64659 / +91 98192 82743

Email id:

devika.shah@sgapl.net / shikha.puri@sgapl.net