



16<sup>th</sup> December, 2023

To, The Secretary, <b>BSE Limited</b> P. J. Towers, Dalal Street, Mumbai- 400 001 <b>Scrip Code – 543714</b>	To, The Secretary, <b>National Stock Exchange of India Limited</b> Exchange Plaza, C-1, Block- G, Bandra Kurla Complex, Bandra(E) Mumbai – 400 051 <b>Symbol – LANDMARK</b>
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**Subject: Disclosure pursuant to Regulation 30(6) of SEBI (LODR) Regulations, 2015**

In compliance with Regulation 30 (6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the above-mentioned press release issued by the Company, the content of which is self-explanatory.

This is for the information of the exchange and the members.

Thanking you

Yours faithfully

**For Landmark Cars Limited**

**Mr. Amol Arvind Raje**  
**Company Secretary and Compliance Officer**  
**(A19459)**

Landmark Cars Limited.  
(formerly known as Landmark Cars Private Limited)  
CIN : U50100GJ2006PLC058553 | GSTIN : 24AABCL1862B1Z2

Registered Office : Landmark House, Opp. AEC, Near Gurudwara, S.G. Highway, Thaltej, Ahmedabad -380059 | Tel : +91-7966185555  
Email: info@landmarkcars.in | Website : www.grouplandmark.in



## Landmark Cars to enter South India with Mercedes-Benz in Hyderabad

**Saturday, December 16<sup>th</sup>, 2023, Mumbai** – Landmark Cars Limited (BSE: 543714 & NSE: LANDMARK), one of the leading premium automotive retail businesses in India, has received an approval from Mercedes-Benz India for opening a workshop at Hyderabad. This workshop will be established by the listed company, Landmark Cars Limited. This is consistent with the Company's philosophy of entering high growth geographies with premium / luxury brands.

**Commenting on this development Mr. Sanjay Thakker, Promoter, Chairman & Executive Director, Landmark Cars Limited said,**

"It is very exciting that Landmark is going to break ground in its tenth Indian state with this workshop. Further, this marks Landmark's foray into the Southern part of the country. This collaboration strengthens the partnership between two industry leaders, each known for their commitment to customer excellence. We share the vision for India and are happy to further grow our footprint to 21 Mercedes-Benz outlets within five states of India."

### **About Landmark Cars Limited:**

Landmark Cars Limited is the leading premium automotive retail business in India with dealerships for Mercedes-Benz, Honda, Jeep, Volkswagen, BYD, Renault, Mahindra & Mahindra and MG Motors. The company also caters to the commercial vehicle retail business of Ashok Leyland in India. Company has its presence across the automotive retail value chain, including sales of new vehicles, after-sales service and repairs, sales of pre-owned passenger vehicles and facilitation of the sales of third party financial and insurance products.

For more information, please visit - [www.grouplandmark.in](http://www.grouplandmark.in)

### **Safe Harbour Statement:**

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances.

Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

### **For more information please contact:**

 <p><b>Landmark</b> You drive us</p> <p><b>Landmark Cars Limited</b> CIN No: U50100GJ2006PLC058553 Mr. Amol Rajee Company Secretary &amp; Compliance Officer</p> <p><a href="mailto:companysecretary@landmarkindia.net">companysecretary@landmarkindia.net</a></p>	<p><b>SGA</b> Strategic Growth Advisors</p> <p><b>Strategic Growth Advisors Pvt Ltd.</b> CIN No: U74140MH2010PTC204285 Devika Shah / Shikha Puri Tel No: +91 99207 64659 / +91 98192 82743 Email id: <a href="mailto:devika.shah@sgapl.net">devika.shah@sgapl.net</a> / <a href="mailto:shikha.puri@sgapl.net">shikha.puri@sgapl.net</a></p>
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